











When we look at the data closely the responses indicate other aspects too, when it comes to motivation due to power and privileges associated with investigative journalism, Majority of respondents have recorded it as least motivating (Lowest + Moderate). Similarly Majority of respondents have recorded support they get from other departments and teams as least motivating. The safety and security provided by broadcast organization was also recorded by Majority of respondents as least motivating. The freedom at work is also recorded as highly motivating (high& highest) by majority of respondents along with thrill and excitement.

These factors represent the major reasons because of which these journalist opt for investigative journalism & are not only important from the drive point of view as they also have impact on the job satisfaction of these broadcast journalist.

### References:

- Andrew D. Kaplan.2008. Investigating the investigators: examining the attitudes, perceptions, and experiences of investigative journalists in the internet age. University of Maryland USA
- Gaur, P., Kumar, A.2019. Content of Hindi and English Television News Channels: The Journalists' Perspective. IRA-International Journal of Management & Social Sciences (ISSN 2455- 2267), 14(1), 8-13.  
doi:<http://dx.doi.org/10.21013/jmss.v14.n1.p2>
- Ghosh Jhumur.2016. Indira Gandhi's call of emergency and press censorship in India: the ethical parameters revisited. Global Media Journal – Indian Edition. Winter-Summer Issue/December 2016 – June 2017
- Heckhausen, J., & Heckhausen, H. 2018. Motivation and action .3rd edition. Berlin. Springer
- <https://www.dictionary.com/browse/motivation>
- Hugo de Burgh. Edited.2005. Making Journalists Diverse Models, Global Issues, Routledge
- McClelland, D. C. (1987). Human Motivation. New York: Cambridge University Press.
- Proress, David L.1991. The Journalism of Outrage: Investigative Reporting and Agenda Building in America. New York: Guilford Press, 1991.
- Ram N.2011. The Changing Role of the News Media in Contemporary India N. Ram President Contemporary India Section Indian History Congress 72nd Session Punjabi University, Patiala.[https://www.thehindu.com/multimedia/archive/00863/Contemporary\\_India\\_863821a.pdf](https://www.thehindu.com/multimedia/archive/00863/Contemporary_India_863821a.pdf)